



COVID-19 and Inequality – Factsheet for the third wave of the survey „Living in exceptional circumstances – May (Kantar)“

Survey mode: Online Survey

Population: Persons in private households aged 18 and over, residing in Germany, representative of the population in terms of age, gender, federal state and education.

Selection of respondents: The survey was implemented with Kantar. They use the Payback online panel, which with over 128,000 active panelists is one of the largest online access panels in Germany and offers broad regional coverage. The main advantage of Payback compared to other panel providers is the offline recruitment base of Payback users. Payback is currently the largest bonus point program in Germany, covering around half of all German households and thus all social classes. The identity of the panel members is guaranteed thanks to Payback letter communication. All Payback customers receive postal letters several times a year. The Payback panelists may participate in a maximum of 20 surveys per year. This ensures that they do not become market research professionals.

Selection probabilities (quotas) for age, gender, federal state and education according to the Mikrozensus, double selection probability for East Germans.

Data collection: Surveylab of the University of Konstanz

Number of respondents: 3.353

Number of variables: 199

Duration of the survey: 19:95 min (Median)

Field time: 03.05.2021 – 12.05.2021

Publication of the data: The data will be made available for scientific analysis by third parties after the completion of the analyses (probably in November 2021). Anyone who would like to have access to the data earlier - for example for replication purposes or for research collaborations - can contact the survey coordinator Thomas Wöhler (methodshub@uni-konstanz.de) by e-mail with an outline of the project. Long-term access to the data is ensured by storage in the GESIS data archive.

